



*Proudly Presents this Powerful  
Multi-State SBDC Online Event:*



# LATINO BUSINESS SUCCESS: *MOVING FORWARD*

**Weekly Sessions between  
October 1 - 22, 2020  
Tuesdays at 5:00 - 6:30 pm**

*Register Online at:*

<https://bit.ly/SBDC-LatinoBizSuccess2020>



Latino small business owners have become a powerful economic force in the USA. However, various factors threaten to limit the growth of Latin small businesses. Join us as we present a series of Online Seminars focused on helping the Latino small business community gain long-term success by overcoming challenges and dispelling myths.

**Discussion Topics Include:**

- The Importance of Credit (Oct. 1, 2020)
- 14 Steps *before* Starting a Business (Oct. 8, 2020)
- Your Business Model (Oct. 15, 2020)
- Financial Projections (Oct. 22, 2020)

***FREE to Attend but Registration is Required!***



**Disclaimer:**

The CTSBDC, NJSBDC and NYSBDC statewide networks are accredited members of America's SBDC, a nationwide service program funded in part through cooperative agreements with the U.S. Small Business Administration. SBA's funding is not an endorsement of any products, opinions or services. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.





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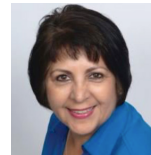
*Weekly Sessions held Tuesdays between*

**October 1 - 22, 2020**

*Tuesdays at 5:00 - 6:30 pm*

Learn in a comprehensive series of Online Seminars, presented by financial expert and Columbia University NY SBDC Senior Advisor, Glamis Haro, about the various financial issues, answer audience questions and use practical examples to demonstrate how the “truths” and other misconceptions embraced by many entrepreneurs actually affect the growth of the business deal. Seminar topics include: The Importance of Credit, The 14 Steps before Starting a Business, Your Business Model, and Financial Projections.

Presenter:



**Glamis Haro**  
*Senior Advisor,*  
Columbia University  
SBDC

Moderators:



**Nelson Merchan**  
*Business Advisor,*  
Connecticut SBDC



**Lilian Mauro**  
*Director Regional,*  
NJSBDC at The  
College of Jersey



**Miriam Colon**  
*Acting Director/  
Olé Coordinator*  
Brooklyn SBDC

To Register & Learn More:



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